Carl Linnaeus, a Swedish botanist, zoologist, and physician who formalized binomial nomenclature, the modern system of naming organisms. He is known as the "father of modern taxonomy". He is not our speaker. Our speaker, Kevin Lafferty, also shown here, has been to Sweden and has used binomial nomenclature in his work.

Lafferty, a U.S. Geological Survey employee, chose the marine biology field to avoid being transferred to the Midwest during a downsizing. He is also adjunct faculty at UC Santa Barbara, where he enrolled as a freshman in 1981, then did not leave, for reasons that should be obvious if you have been to Santa Barbara. Lafferty mostly studies marine food webs, particularly with respect to parasites and other charismatic species.