

LAS 6291 -- Impacting Conservation and Development Policy

REVISED Fall 2008 Schedule (November 6, 2008)

Date / class	Topics	Reading	Possible guests and PROJECT MILESTONES
Week 1: August 29	<ul style="list-style-type: none"> • Introductions and Expectations • Review of syllabus 		Monumental, a video biography of David Brower
Week 2: Sept 5	Conceptual Framework <ul style="list-style-type: none"> • Presentation on policy lessons from creation of ARPA, Brazilian protected areas program • Stakeholder Analysis. Power and interest groups. 	Heineman, Chapter 9 (Interest Groups) Power Tools: Getting Started http://www.policypowertools.org/Tools/Understanding/docs/getting_started_tool_english.pdf The Varda Group: Power Analysis (pdf)	
Week 3: Sept 12	<ul style="list-style-type: none"> • Framing • Campaigning 	Rose: Introduction, pp 6-16, pp 27-37 Gray, Barbara. 2003. Framing of Environmental Disputes. Pp 11-34 in Lewicki, Gray, and Elliott: Making sense of intractable environmental conflicts: concepts and cases	
Week 4: Sept 19	Field trip to Alachua County Government: Dept of Env't Protection and Dept of Growth Management Discuss growth management, green infrastructure, Alachua County Forever	http://www.co.alachua.fl.us/government/about/ Heineman, Chapters 12-13 (Executive Offices and Bureaucracies)	Chris Bird Ramesh Reddy Steve Lachtint
Week 5: Sept 26	Local activism and campaigning <ul style="list-style-type: none"> • NGOs • Citizen advisory boards 	Begin on reading for next week	Rob Brinkman, Sierra Club
Week 6: Oct 3	Review and evaluate learning to date Elements of a campaign framework Discuss class project	Barnett, Chapters 3 – 6 Rose, Chapters 6 and 8,	

Week 7: Oct 10 (follows WFT conference)	Involving local stakeholders in Conservation	The Road Less Traveled, Chapter 15 in Contested Nature PP 172-195 in The Green Agenda in American Politics.	Roberto Palmieri, IMAFLORA
Week 8: Oct 17 Jon NRLI	<ul style="list-style-type: none"> • How the media works. • Media practicum (press releases, interviews) • Personal lobbying • Presentations 	Rose: pp 21-26, pp 38-43, Chapters 5 and 7 Heineman, Chapter 8 (Public Opinion)	Video, Everything's Cool MILESTONE: Define Objectives
Oct 24 HOMECOMING HOLIDAY __ NO CLASS			
Week 9: Oct 31 Bob Brazil	Collaborative and Public Participation Processes.	<ul style="list-style-type: none"> • Chapter 4 "Design a Process Map" in David Strauss' <u>How to make Collaboration Work</u> (2002 – Berrett Koehler) • <i>Forest Conversion Newsletter</i>, latest issue at: http://assets.panda.org/downloads/fcn_20_october_08.pdf • Go to http://www.panda.org/about_wwf/what_we_do/forests/our_solutions/responsible_forestry/forest_conversion_agriculture/index.cfm and read about both the soy and palm oil roundtables by clicking on the appropriate links in brown window on the top left corner of the page. 	MILESTONE: Stakeholder analysis
Week 10: Nov 7	Campaign strategy design	Rose, Chapters 3, 4, and 9	
Week 11: Nov 14	Local campaigns: Wild Spaces, Public Places, Charter Amendment and Amendment 4	New Weave, Chapters 14 and 15 (handout)	MILESTONE: communication Robert Hutchinson (3-5 pm)
Week 12: Nov 21	International negotiations and global governance -- How negotiations work; how to influence them Main focus: a) World Bank and b) UNFCCC, Kyoto, etc. Also present UN system, WTO, Biodiversity Convention, IUCN, World Parks Congress, ITTO	Heineman, Chapters 16-17 (International System and Organizations) Wirth, David A. (1998). Partnership Advocacy in World Bank Environmental Reform, pp 51-79 in Fox and Brown, eds. <i>The Struggle for Accountability: The World Bank, NGOs and Grassroots Movements</i> (other chapters are recommended). Clemencon, 2008. <i>The Bali Road Map</i> . http://jed.sagepub.com/cgi/reprint/17/1/70	MILESTONE: Mobilizing stakeholders
Nov 28 THANKSGIVING HOLIDAY			
Week 13: Dec 5 (Last Class)	<ul style="list-style-type: none"> • Water policy • State legislative process • Lobbying and interest groups 	Heineman, Chapter 14 (Legislatures)	Nancy Argenziano, PSC MILESTONE: Influence decisionmakers
Final Presentation (in lieu of exam): Fri Dec 12, 2-4 pm (or alternative time)			

